

**For Release
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Industry Veteran Launches Woman-Owned Engineering Services Firm

*Woman-Owned Telecommunications Company Addresses the Pain of Complicated In-Building
Wireless Deployments Across Verticals*

Venice, Florida— September 1, 2019 — An industry veteran with over 25 years of experience in the wireless space, and 15 year int the in-building wireless industry, Connie Laguardia has launched +10dB, LLC. Having deployed in-building systems across verticals including healthcare, multi-tenant, CRE, education, and entertainment, Laguardia recognized the key pain point most building owners face is the sheer complexity and number of moving pieces involved in a successful in-building wireless deployment. With the launch of her company, Ms. Laguardia has taken her expertise and applied it to her firm, offering her client base a unified company that provides a single point of contact for an in-building wireless deployment. From site surveys to commissioning to maintenance and support, the mission of the company comes down to providing a smarter way to do indoor wireless.

“Today’s world is changing quickly, and no where is that clearer than in the wireless technology space. From 5G to public safety, in-building wireless is no longer a ‘nice to have’, it has become a ‘need to have’,” said Ms. Laguardia.

Laguardia began her career designing the initial rollout of CDMA networks for Sprint and since that time has held a variety of engineering, sales and site development positions in the DAS industry, including Director of Engineering for Corning MobileAccess. With these roles under belt, Laguardia is in the unique position to truly understand the depth of knowledge it requires to ensure a successful deployment.

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Founded in 2019, +10dB is woman-owned, in-building communications engineering services firm, specializing in the design and implementation of the broad spectrum of constantly changing communications solutions in today's world. +10dB was founded with the mission to provide quality in-building wireless solutions to customers across verticals – including residential, education, healthcare, public safety, entertainment and commercial. With over 60 combined years in the design, engineering and support of in-building wireless systems, the +10dB leadership team are expert facilitators, providing clients with the highest caliber of design engineers, specifications, materials, contractors, and support.

For more information, press only:

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